

## **Jour 2330.001 and .003**

### **Intro to Visual Communication for News Still photojournalism component**

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**Learning Outcomes: See attached sheet.**

**PROFESSOR:** Susan Zavoina  
Office: 102G  
Office hours: 1:00-2:30 Tuesdays and Thursdays and by  
appointment.  
I will be in my office at least one hour before class times.  
You may drop by during those times, if necessary.

**TEXT REQUIRED:** "Photography," ninth edition, London, Stone and Upton  
(Reading assignments will be given during class time. You  
are responsible for all reading assignments in the text  
and other readings.)

**REQUIRED MATERIALS:**  
(Computer) Photo paper  
Computer Flash drive  
Memory Card 2g

**RECOMMENDED:**  
NPPA Magazine – a monthly publication of the National Press  
Photographers Association [www.nppa.org](http://www.nppa.org)  
[http://bop.nppa.org/2006/http://www.poynter.org/content/content\\_view.asp?id=97829](http://bop.nppa.org/2006/http://www.poynter.org/content/content_view.asp?id=97829)

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#### **DIGITAL/STILL PHOTOJOURNALISM COMPONENT:**

##### Course Objectives: (Stills)

This portion of the course is designed to introduce students to digital still photography, including acquiring a thorough knowledge of the nomenclature and operation of a 35mm digital camera, the capture and downloading of digital files to the computer and the output of images for print and web usage. It also includes a basic understanding of lighting techniques, both natural and artificial for use in visual reporting and storytelling.

Class 1. Introduction to the Camera:

How to operate the camera on Manuel Mode.  
Exposure, focusing, and image capture size.

Class 2. Camera Operation and Practice

Field practice, shooting prearranged photographs

Class 3. Downloading photos to the computer.

Learning how to use the software.  
Learning how to size the pictures for the intended media.

Class 4. Proper exposure in different light situations.

ISO understanding with relationship to light.

Depth of field.

Shooting assignment requiring use of ISO and depth of field.

Class 5. Photo Assignment/Review/Critique.

Shooting assignment to include all of the elements covered in class to date

Return to class and download to computer. Present 3 media ready images

In digital format.

Class 6. Midterm exam. (Written and shooting)

Written exam in class covering terminology, and applications of terms.

Shooting exam. Shoot an assigned picture, return to class and present image in digital form for print and web.

Class 7. Lighting Techniques.

Natural (direct, diffused, reflected.)

Artificial light sources (stobes.) Fill flash and Main source.

Class 8. Lighting Applications

Shooting assignment using appropriate lighting techniques

Class 9. Composition and framing of photographs.

Understanding the assignment and medium it will be used.

Shooting Wide-Medium-Tight.

Focal length selection.

Class 10. Storytelling with Pictures.

Covering elements of a picture story.

How to make the story flow.

Class 11. Photo Editing

Use of Adobe Photoshop

Understanding and making visuals relevant

Class 12. Visual Ethics

Basic understanding of ethical concepts in photojournalism

Class 13: Final Project Assigned.

A 4-5 picture story of their choice.

Should include the techniques discussed in class to this point, including the use of artificial light. To be presented in print and web form.

Class 14. Written Final Exam

Covering all aspects of classes 1-10

## **Students change rooms and instructors at this point**

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### **Course Info:**

All work must be completed on deadline. **LATE WORK IN THIS CLASS IS NOT ACCEPTED. YOU WILL RECEIVE ZERO. Period.**

All work must be completed in the appropriate style and format. Written work must be typed.

Your work will be judged for accuracy, clarity, conciseness, newsworthiness, creativity, timeliness, deadlines, and the initiative you exhibit – in general, on good journalistic techniques based on industry standards.

### **GRADING:**

You may earn up to 1,000 points in this course. Every student starts with zero. You may earn points as follows:

CURRENT EVENTS QUIZES	=	50 points
ASSIGNMENTS	=	150 points
SHOOTING ON DEADLINE	=	150 points
PHOTO-EDITING/SOFTWARE	=	150 points
MID-TERM EXAM	=	150 points ( 50 written, 100 shooting)
FINAL EXAM	=	100 points
FINAL PROJECT	=	200 points
TEACHER EVALUATION	=	50 points

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TOTAL POSSIBLE = 1,000 points

### **FINAL GRADING SCALE:**

1,000 - 875	=	A
874 - 750	=	B
749 - 625	=	C
624 - 500	=	D
499 - Below	=	F

### **ATTENDANCE, SICK AND OTHER POLICIES:**

I will be in class. I expect you to be here, too.

If you are sick and miss class, you must bring a doctor's excuse to make up the in-class assignment. If you have a doctor's excuse, we will then arrange a time to make up the in-class writing. You must get any homework assignment from the professor or another student, and turn it in on time.

Turn off cell phones and other alarm devices before class starts. Text messaging and checking e-mail is not permitted during class. If you do either, you will be asked to leave the room.

Civility is expected at all times toward the professor and one another.

The Journalism Department cooperates with the Office of Disability Accommodations

to make reasonable accommodations for qualified students. If you have not registered with ODA, please do so, and present your written accommodation request to me by the 12th day of class.

### **Clothing/Appearance:**

Certain assignments will require you to meet the public, so you must wear appropriate clothing during those times. You must be clean and “combed” -- in other words, look good and smell good! You are learning how professional journalists work. Dressing and acting appropriately are an important part of being professional and believable.

### **Safety:**

Journalism is a craft that requires a high level of courage and instinct. During this course, you will be making calls, and going to places on and off campus. Pay attention to your surroundings and personal safety at all times. At times, you will be working in teams. Other times you will be working by yourself. Do not go alone to places at night. When you are on assignment, let someone know in advance where you are going and when you'll be back. Before you go out to cover a story, think about how you can stay safe. Use your instincts. If something or someone does not appear “safe,” do not go there. Be Smart. Be Safe!

### **Plagiarism:**

You are learning the craft of Journalism, which is about **accuracy and truth telling**.

### **DO NOT LIE, CHEAT OR MAKE UP STUFF.**

(See the attached page)

### **Repeating a Course:**

The Department of Journalism, as of November 2006, will no longer allow students to take a course more than twice. Once you have waited 12 months after receiving a D or F in a course twice, you may make an appeal to the professor teaching the course to be allowed to enroll a third time.

**You must watch and listen to radio and TV newscasts, read newspapers and web articles throughout the semester. I expect you to attend each class. Be here on time and come ready to write.**

**We will move quickly in here. This will be an intense experience. Journalism is an exciting, fun and HIGHLY COMPETITIVE business. If you want to make it, you must learn to do extremely well at visual storytelling.**

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### **HB 1096 by Vo/Van de Putte –**

Relating to the provision of notice regarding the availability of higher education textbooks through multiple retailers.

HB 1096 requires all institutions of higher education to send written notices to students in a prescribed timeline outlining options where students can purchase textbooks for their

courses. The notice must be hardcopy or electronic format in a manner ensuring it is reasonably likely to come to the students' attention, and must contain the following: "A student of this institution is not under any obligation to purchase a textbook from a university-affiliated bookstore. The same textbook may also be available from an independent retailer, including an online retailer."

**UNTS Government Relations Institutions must provide this notice to:**

- Each student during the week preceding each fall and spring semester;
- Each student enrolled in a regular semester during the first three weeks of the semester and students enrolled in a summer term during the first week of the summer term; and
- Prospective students attending an orientation conducted by or for the institution. Earliest effective date: June 19, 2009.

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**MAC LAB:** All journalism students pay a fee each semester for the Journalism Mac Lab, room GAB 319. Please take note of the posted hours and use this lab when necessary. There might be times when your class lab, GAB 111, is not open.